

Contact: Angie Robert
Life Settlement Solutions, Inc.
858/576-8067
arobert@lifefirms.com

LIFE SETTLEMENT AWARENESS MONTH® INVESTOR TRACK BEGINS

Series of Investor-Focused Events Starts Tuesday

SAN DIEGO – June 7, 2010 – The life settlement industry has seen many changes the past few years, most notably a piqued interest from investors; the Life Settlement Awareness Month (LSAM)® qualified investor events start this week.

On Tuesday, June 8, the series of panels geared toward the investor audience will begin with an event on the current opportunities and the state of the market. Panelists for this event will include Darryl Glatthorn of Caldwell Life Strategies Corporation; David Marinoff of Guggenheim Capital Markets; and Ian Subel of Life Settlement Solutions. Subsequent panels will cover market trends, portfolios, securitization, and the impact of life settlement allocation on overall portfolios.

“Since the financial crisis began, we’ve seen an influx of new participants with piqued interest in alternative assets, like life settlements. We’ve done a lot with this year’s program to ensure we are catering to that demographic.”

LSAM®, presented by Life Settlement Solutions, is one of the industry’s largest educational efforts and has been held each June since 2006. It is designed to bring timely industry education to financial and insurance professionals, and qualified institutional participants of all experience levels.

“We believe that it is critical to a successful entry and practice in the life settlement industry for professionals to have sufficient educational resources in

their arsenal," said Simon. "That has always been the impetus for Life Settlement Awareness Month® and will continue to be no matter what changes come in the industry."

All events are web-based and free to attend. No travel is required. The schedule is as follows:

- June 1 – Fundamentals of Life Settlements
- June 3 – Advanced Strategies and Case Studies
- June 8 – Qualified Participants Only Part 1 - Current Opportunities and State of the Market
- June 16 – Broker Panel: Understanding Providers and Brokers
- June 22 – The Life Settlement Marketplace - Regulatory Climate; Market Trends
- June 24 – Qualified Participants Only Part 2 - Portfolios, Securitization, Settlement Allocation impact on overall Portfolios

Space is limited and pre-registration is required. Events are open to financial and insurance professionals, and qualified institutional participants of all experience levels. To register, visit the events page of www.lifeselementawarenessmonth.com, or contact Angie Robert at arobert@lifefirms.com.

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